

PiLog Group

Staying Ahead Of Its Time



COMPANY OVERVIEW

A global group of independent companies, PiLog Group was established in 1996 with an aim to forecast and analyse the importance of data and analytics. It specializes in Quality Data and Digital Governance & Analytical solutions supporting multiple data domains in a variety of industries across the globe. PiLog provides state-of-art solutions that are focused on creating a common business language and managing the rules for the creation of high quality, multilingual terminology using Machine Learning, Artificial Intelligence Technologies & Human-Augmented Algorithms. It offers its customers a chance to transform their business digitally. PiLog Group boasts of exclusive technical dictionaries, industrial libraries with content



repositories that are a culmination of research, development, and execution over the past twenty years embedded into the platform of PiLog – Data Quality HUB.

The methodologies, processes and solutions offered by PiLog are compliant with international standards for delivering seamless systematic integration of content into various platforms, operational systems, and ERPs such as SAP, S4 HANA, Oracle ERP Cloud, Maximo & MS Dynamics, etc.

PiLog has been successful in implementing Master Data Governance solutions in the market, which are pre-tested, pre-configured, well-proven with industry-best practices offerings on premise, cloud & hybrid models. It has the best dictionary in the form of PPO – PiLog Preferred Ontology, which covers the MRO & Services templates industry agnostic over a couple of decades. PiLog's methodology, processes, tools, algorithms, programs, approach, repositories etc. are governed as per ISO 8000, 22745, 29002, 11179, IEC 60050 (IEV) compliant. PiLog is ISO 8000 certified master data service provider (QMDP Certified) duly supported by ISO 9001:2008, ISO 27001 certified company.

PiLog stands as a group of intellectuals known for retrospective analysis and self-reflection that have made its inspiring journey a beacon for organizational growth and evolution. The formidable partnership and collaboration within PiLog has it stand out as an organization. The leadership team enjoys challenges and perceives them as opportunities to excel. PiLog believes in long term investments with people, process and technology. At the heart of PiLog is the will to put customers first. Prioritization of the customer's needs and solutions runs in the group's DNA. The efficient partnership at PiLog has been fueling its pace of growth and success for decades. The mission that PiLog has undertaken for 2020 and beyond is to focus on master, meta and transactional data, and business process transformation.



The optimal services provided by the Group include:

- End to End Supply Chain Optimization
- Optimization of Asset Life Cycle Management
- Business partnership Evolution
- Seamless Data Migration
- Digital Transformation

WHAT SETS IT APART

The Data & Analytical industry coupled with digital and process transformation has been very dynamic and challenging for PiLog Group. The key differentiators that add to its uniqueness are industry segmentation and a key focus on Oil & Gas, Telecom, Petrochemicals, Retail, Cement, Airports and Asset-intensive heavy industries, benchmarking the outcome and continual value realization for process improvements with master, meta and analytical controls, a special focus on multi-domain products & services especially on Data Quality HUB, Collaboration Workbench, eSPIR, Vendor / Material linkage, Complex Services, Bill of Materials, ETL etc. compliant to ISO 8000, ISO 14224, etc, the provision of modular services and products on remote, online, real-time models seamless on cloud and on-premise, and an improved customer experience and expectations management with cohesive partnership and engagement models.

PiLog has modulated business models to meet market demands against all odds. The key proponents of evolving business models for peers to envy are Modular, Scalable, Adaptable, Interoperable and Single Technology platform (Data Quality HUB) solutions providing high economies of scales in Data and Analytics. PiLog has reinvented the 'follow the sun' service delivery model with remote, online, real-time, self-help service delivery.

The autonomy of operations for group companies with centralized knowledge management and COE spread across the globe, and incremental investment on technology, innovation and reskilling has gained PiLog a glowing reputation in the industry.

PiLog offers modular solutions on Data Governance, Harmonization, ETL, Predictive Analytics and Collaborative Workbench offered from a single platform, which result in reduced TCO and improved ROI on its products and services. The buzz in the market around AI/ML, Big Data, Data Lakes, IoT around Data and Analytics had been ingrained into its philosophy of product management and service capability management. PiLog's repositories and data harmonization functionality are tailored for industry-specific, multi-domain master data upkeep. It has a flexible

and adaptive Analytical Platform with an ability to integrate and operate on Big Data Platforms with improved user experience. Its Mobility-enabled processes and technology integration reduce the human effort deficiencies and reliability management.

PiLog's Innovation Council, the umbrella for product development, service improvements and customer experience, has led to direct & rotational involvement of product development into services and vice versa, and helped it attain new customers but also expand existing customer base revenue, growing at a whopping rate of 12% YoY.

WORK CULTURE

Imad A. Syed, Chief Executive Officer-Middle East & APAC, has created a work culture at PiLog that ensures positive outcome from the entire team. The company has Monthly Business Transformation Sessions, focusing on its values, vision, plans and strategies. Monthly & Quarterly reviews with Sales, Marketing and Delivery Leadership and Weekly Quiz and Engagement Program at line Management keep the company on track and the employees motivated.

PiLog has transformed its working culture over the past decade and a half. Its Flat World and Transforming Organization with open door policy enable everyone to perform, and the flexible and ethical working practices for employee welfare without compromising on customer value management ensure right compensation for right people at the right time.

Imad has always believed in building leadership up from the grassroot level, breaking it down into smaller chunks and implementing Kaizens at various levels. PiLog also offers multidimensional development opportunities to its internal business partners with immense stress on "Company by People, for People and of People".

AWARDS AND ACHIEVEMENTS

PiLog has been showered with awards and recognition since its inception. Some of its accolades in the recent past include:

- Recognized in Gartner MQ for MDM Solution Provider as Niche player
- Recognized in Gartner Voice of Customer within top 4 MDM Solution & Service Provider Best Idea Award for Supply Chain Optimization by One of the Largest Oil & Gas Industry
- Major industries extending ties or budding new relationships with PiLog